



**International Business Management Program
Faculty of Business Administration
Second Semester, Academic Year 2014**

I. Course Code: IBM493
Course Title: Selected Topics in International Business Management
Course Type: Major Elective
Number of Credits: 3(3-0-6)
Prerequisite: None
Class Time: Monday / Wednesday, 08:00 – 09:30
Course website: <https://sites.google.com/site/payapibm493ibm493>

II. Course Description

Selected topics in various international business management fields from a contemporary perspective. Current case studies will be used, so that students can apply all levels of their learning in this class.

III. Instructor: **Michael Meallem**
Position: Head, International Business Management Program
Email: meallem_m@payap.ac.th
Telephone: 084-610-6013

IV. Course Objectives

Upon completing this course, students should be able to:

1. Explore a special research topic of mutual faculty and student interest related to the field of international business management and which is not available through regular course offerings
2. Conduct in-depth self-study and research on a desired topic or interest area;
3. Understand and apply the skills expected of active and independent learner particularly in the area of critical thinking
4. Assume a greater share of the responsibility for their own education other than in the traditional classroom situation

V. References

References will be based on each individual's choice subject of study

Supplemental reading:

As assigned by instructor

VI. Expectations

1. Demonstrated self-discipline in following mutually agreed study plan
2. Assigned readings are meant to be completed according to an agreed schedule
3. You will ask for help when you need it.
4. The course website should be accessed regularly to follow postings and schedule changes.

VII. Course Policies

1. Academic Honesty

The IBM department has a zero tolerance for plagiarism. This includes downloaded material from the Internet, copied passages from a book or a fellow classmate without proper acknowledgment of the source(s). Breaches of academic integrity which includes submitting other peoples work as your own will result in an automatic grade of zero for the assignment/exam, and may be reported to the judicial affairs officer. All students are responsible for learning the proper forms of citation required by the course instructor

2. Handing in Assignments

Unless otherwise noted, all assignments are due in class, on the date specified, and typed. Please use 12 point font and 1.5 spacing between lines. Late assignments suffer a 50% penalty, starting at the end of the class on the due date; no late assignments will be accepted more than 1 week after the due date.

3. E-mail

I do welcome questions and will provide input to you over email. Additionally, for help on assignments, come to office hours or schedule an appointment to see me.

VIII. Course Requirements

The course is designed to provide a basic operating framework for discussing key marketing concepts. This material is a set of lectures, a documentary, presentation, two quizzes and formal examinations.

1. Study Proposal (10%)

You will need to choose a study topic related to business that is not offered as a course in the IBM curriculum.

Once agreed upon with the course instructor, you will then develop a study plan according to the instructions and criteria provided

2. Case Study Report / Presentation (20%) Pairs/Individual

This report or presentation (depending on class size) is based on students choosing a case study related to their subject of choice. The students are expected to present a detailed and analytical summary of the case study and answer any questions. The assignment will require critical thinking skills as well as knowledge gained from the course.

3. Quizzes (20%) - Individual

These 10 quizzes, each worth 2% will assess the student's completion of all required readings from the course as well as information delivered during the lectures. The quizzes will be in a short answer format

4. Study Journal (20%) – Individual

In this assignment, you will need reflect on the topics you have chosen to study during the course. You will be expected to keep a journal of expressing your opinion on the subjects you have studied.

5. Final Presentation/Report (30%) – Pairs

TBA

IX. Course Grading & Requirements

Class grading will be based on points in the following distribution (Percent):

Study Proposal	10%
Quizzes	20%
Presentation / Report	50%
Journal	20%
Total	100%

Individual (50%)

Pair work / Group (50%)

X. Evaluation Criteria

1. Students are required to attend at least 80% of the classes to be eligible for the final examination.
2. This course employs the standardized grading system:

80 - 100	A
75 - 79	B+
70 - 74	B
65 - 69	C+
60 - 64	C
55 - 59	D+
50 - 54	D
0 - 49	F

3. The following grades may also be given:

'I'	Incomplete
'W'	Withdrawn
'IP'	Course work in progress

XI. Class Schedule

The details of this document may be changed during the course of the semester. Any changes will be announced in class or/and posted on the course website.

Week	Topic	Assignments	Due
1	Introduction to the course Individual Consultation	Proposal	
2	Topic Proposal Due		Proposal (10%)
3	Topic 1	Study Journal	
4	Topic 2	Case Study	
5	Topic 3		
6	Topic 4 Interim Progress Report		
7	Topic 5		
8	Topic 6		
9	Midterm Examinations		
10	Case Study Study Plan Evaluation and Adjustment		Case Study (20%)
11	Topic 7		
12	Topic 8	Final Presentation	
13	Topic 9		
14	Topic 10		
15	Holiday – Songkran Festival		
16	Final Presentation		
17	Course Review		Final Presentation (30%)
18-19	Final Examinations		