



**International Business Management Program
Faculty of Business Administration
First Semester, Academic Year 2014**

I. Course Code: LA102
Course Title: Business Law
Course Type: Core Course
Number of Credits: 3(3-0-6)
Prerequisite: None
Class Time: Tuesday/Thursday 3:30-5:00 Room PC319
Course website: <https://sites.google.com/site/payapla102/>

II. Course Description

Study of individual contracts, private companies and limited partnerships, and business contracts such as commercial licensing, use of business logos and investment procedures. Include the effect of tax law on the operation of business, and how to provide policies that allow for the highest legal benefits.

III. Instructor: Christa Foster Crawford, J.D.
Position: Part-time Instructor
Email: christafcrawford@gmail.com
Telephone: 081 706 5325

IV. Course Objectives

Upon completing this course, students should be able to:

- To know legal environment of business
- Describe principal features of contract law
- Identify rights and obligations of contract parties
- Apply critical thinking in analyzing simple judicial decisions
- Integrate international business concepts and laws

V. References

Required:

Henry Cheeseman, *Business Law: Legal Environment, Online Commerce, Business Ethics and International Issues*, 8th Edition, Prentice Hall, 2013

Please refer to the Class Schedule for the reading that is required to be completed before the beginning of each class.

Supplemental reading:

Additional material may be assigned in class.

VI. Expectations

1. Demonstrated proficiency in the use of the English language is expected for writing assignments. Grammatical errors and writing that do not clearly express ideas will affect your grade. Unless otherwise noted, assignments must be typed using 12 point Times New Roman font with 1.5 spacing between lines.
2. Ability to participate in oral presentations, public debate and commentary during class periods.
3. Diligent participation in group activities, including in-class exercises and out-of-class assignments.
4. Assigned readings must be completed prior to class.
5. You will ask for help when you need it. I do welcome questions and will provide input to you over email. Additionally for help on assignments see me after class or schedule an appointment to see me.
6. The course website should be accessed regularly to follow postings and schedule changes.
7. You will not engage in plagiarism or cheating.

VII. Course Policies

1. Academic Honesty

The IBM department has a zero tolerance for plagiarism. This includes downloaded material from the Internet, copied passages from a book or a fellow classmate without proper acknowledgment of the source(s). Breaches of academic integrity which includes submitting other peoples work as your own will result in an automatic grade of zero for the assignment/ exam, and may be reported to the judicial affairs officer. All students are responsible for learning the proper forms of citation required by the course instructor.

2. Assignments

All assignments are due in class at the beginning of class on the date specified. Do not wait until the last minute to print out your assignment. Late assignments will be marked down, starting 10 minutes after the beginning of the class on the due date. No late assignments will be accepted more than 1 week after the due date.

3. Attendance

Regular attendance is expected for all students enrolled in the course. Students who arrive late or leave early will be counted as late and three will equal an absence. Every student is responsible for all material covered in class when absent. Students who miss more than 80% of the classes will not be eligible to take the final examination.

4. Class Participation

You will be graded on your participation in class discussions. All students are expected to have completed the required reading before class and to participate in class discussion. You must bring your book to every class. Attendance and participation in in-class activities is mandatory.

5. Disruptions to class

Private conversations in class are disruptive and disrespectful and prevent other students from hearing and learning from the material presented. You may be asked to leave the class if you are disruptive to other students. As well, leaving the classroom during lectures is also disruptive and disrespectful. You are expected to remain in your seat for the entirety of the class. Please take care of any personal business before entering the classroom. You may only leave the classroom with permission, which will only be granted in the case of an emergency. You may not use electronic devices in class except to take notes or otherwise follow along in the lecture/class activities. Mobile phones must be turned to silent and put away. Repeated disruptions will affect your grade.

VIII. Course Assessment Scheme

- Class Participation (10%)
- Group/Individual Activities (40%)
 - Activity #1: Business Ethics (Individual Paper) – 10%
 - Activity #2: Business Organization (Group Paper and Presentation) – 10%
 - Activity #3: Contracts (Group Negotiation Activity and Contract Drafting) – 10%
 - Activity #4: Finance Law (Group Agreement Drafting) – 10%
- Mid-term Exam (all material up to the midterm) (25%)
- Final Exam (all material since the midterm) (25%)

IX. Course Grading & Requirements

Class grading will be based on points in the following distribution (Percent):

Class Participation	10%
Group/Individual Activities	40%
Mid-term Exam	25%
Final Exam	25%

X. Evaluation Criteria

1. Students are required to attend at least 80% of the classes to be eligible for the final examination.
2. This course employs the standardized grading system:

80 - 100	A
75 - 79	B+
70 - 74	B
65 - 69	C+
60 - 64	C
55 - 59	D+
50 - 54	D
0 - 49	F

3. The following grades may also be given:

'I'	Incomplete
'W'	Withdrawn
'IP'	Course work in progress

XI. Class Schedule

The details of this document may be changed during the course of the semester. Any changes will be announced in class or/and posted on the course website.

All reading assignments are due at the beginning of the class for which they are assigned. Additional reading/assignments may be added in class. Schedule subject to change.

Class #	Date	Topic	Assignment/Required Reading
1	Aug 5	Introduction to the Course	Purchase Book
2	Aug 7	Unit 1.1 Introduction to Business Law – Overview	“Commercial Law: An Overview” Cornell Law School Legal Information Institute http://www.law.cornell.edu/wex/commercial_law (click on links and browse topics)
	Aug 12	HOLIDAY – H.M. THE QUEEN’S BIRTHDAY	
3	Aug 14	Unit 1.2 Introduction to Business Law – Jurisdiction Assignment: Activity #1 Business Ethics (Individual Paper)	Ch. 54: International and World Trade Law
4	Aug 19	Unit 1.3 Introduction to Business Law – Limits on Business	Ch. 42: Ethics and Social Responsibility of Business
5	Aug 21	Unit 2.1 Business Organization – Overview Unit 2.2 Business Organization – Small Businesses, Entrepreneurships, and General Partnerships Unit 2.3 Business Organization – Limited Partnerships and Special Partnerships	Ch. 34: Small Businesses, Entrepreneurships, and General Partnerships Ch. 35: Limited Partnerships and Special Partnerships Due: Activity #1 Business Ethics Individual Paper
6	Aug 26	Unit 2.4 Business Organization – Corporations Pick your small groups for activities Start work on Activity #2 Business Organization (Group Paper and Presentation)	Ch. 36: Corporate Formation and Financing
7	Aug 28	Unit 2.5 Business Organization – Corporate Governance and Fiduciary Duty Unit 2.6 Business Organization – Corporate Acquisitions and Multinational Corporations	Ch. 37: Corporate Governance and the Sarbanes-Oxley Act Ch. 38: Corporate Acquisitions and Multinational Corporations
8	Sept 2	Unit 2.7 Business Organization – LLCs and LLPs Business Organization – Franchises, Joint Ventures	Ch. 39: Limited Liability Companies and Limited Liability Partnerships Ch. 40: Franchises and Special Forms of Business
9	Sept 4	Activity #2 Business Organization Presentations (Attendance Mandatory)	Due: Activity #2 Business Organization Paper and Presentation
10	Sept 9	Unit 6.1 Limitations on Business – Intellectual Property and Cyber Piracy	Ch. 7: Intellectual Property and Cyber Piracy
11	Sept 11	Unit 6.2 Limitations on Business – Employment	Ch. 31: Employment, Worker Protection and Immigration Law (p. 508-14; 517-18 Immigration) Ch. 32: Labor Law and Collective Bargaining (optional) Ch. 33: Equal Opportunity in Employment

Class #	Date	Topic	Assignment/Required Reading
12	Sept 16	Unit 6.3 Limitations on Business – Regulatory Limits Unit 6.4 Limitations on Business – Criminal Liability	Ch. 44: Consumer Protection and Product Safety Ch. 45: Environmental Protection Ch. 46: Antitrust Law and Unfair Trade Practices (SKIM) Ch. 8: Criminal Law and Cyber Crimes (“White-Collar Crime”)
13	Sept 18	Unit 6.5 Limitations on Business – Civil Liability	Ch. 5: Intentional Torts and Negligence (“Introduction” “Unintentional Torts” “Defenses against Negligence” “Strict Liability”) Ch. 6: Product and Strict Liability
14	Sept 23	Catch Up Day	
15	Sept 25	Midterm Review	
	Sept 29 - Oct 4	Midterm Examination Period	Mid-Term Exam on all topics covered to date
16	Oct 7	Unit 3.1 Business Law Basics – Contracts: Introduction	Ch. 9: Nature of Traditional and E-Contracts
17	Oct 9	Unit 3.2 Business Law Basics – Contracts: Formation Announce Activity #3 Contracts (Group Negotiation and Contract Drafting)	Ch. 10: Agreement Ch. 11: Consideration and Promissory Estoppel Ch. 18 UCC (optional)
18	Oct 14	Unit 3.3 Business Law Basics – Contracts: Validity	Ch. 12: Capacity and Legality Ch. 13: Genuineness of Assent and Undue Influence Ch. 14: Statute of Frauds (optional)
19	Oct 16	Unit 3.4 Business Law Basics – Contracts: Performance, Breach and Remedies Unit 3.5 Business Law Basics – Contracts: E-Commerce and Digital Law	Ch. 16: Remedies for Breach of Traditional and E-Contracts Ch. 17: E-Commerce and Digital Law
20	Oct 21	Activity #3 Contracts Negotiation and Drafting In-Class Activity (Attendance Mandatory)	<i>In-Class Negotiations and Drafting</i>
	Oct 23	HOLIDAY – CHULALONGKORN DAY	
21	Oct 28	Unit 4.1 Business Law Basics – Finance: Negotiable Instruments (Creation, Transfer, Holder in Due Course)	Due: Activity #3 Contracts (Final Contract) Ch. 22: Creation of Negotiable Instruments Ch. 23: Transferability and HDC
22	Oct 30	Unit 4.3 Business Law Basics – Finance: Credit Announce Activity #4 Finance Law (Group Agreement Drafting)	Ch. 26: Credit, Mortgages and Debtor’s Rights
23	Nov 4	Unit 4.4 Business Law Basics – Finance: Secured Transactions	Ch. 27: Secured Transactions and E-Filing
24	Nov 6	TBA [Loy Kratong]	TBA
25	Nov 11	Activity #4 Finance Law Agreement Drafting In-Class Activity (Attendance Mandatory)	<i>In-Class Drafting</i> Due: Activity #4 Finance Law Agreements
26	Nov 13	Unit 5.1 Business Law Basics – Property: Personal Property	Ch. 47: Personal Property and Bailment
27	Nov 18	Unit 5.2 Business Law Basics – Property: Real Property Unit 5.3 Business Law Basics – Property: Landlord-Tenant	Ch. 48: Real Property Ch. 49: Landlord-Tenant Law and Land Use Regulation
28	Nov 20	Final Review	
	Nov 24- Dec 6	Final Examination Period	Final Exam on all topics covered since mid-term

