



**International Business Management Program  
Faculty of Business Administration  
First Semester, Academic Year 2014**

**I. Course Code:** MG421/IBM205  
**Course Title:** Management Information Systems  
**Course Type:**  
**Number of Credits:** 3(3-0-6)  
**Prerequisite:** MG109  
**Class Time:** Tuesday/Thursday 14.00-15.30  
**Course website:** <https://sites.google.com/site/payapMG421>

**II. Course Description**

Concepts related to information technology, development of information systems, database management, information systems for decision support, and the ethical use of information technology.

**III. Instructor:** Ajarn Kankajit Koomsorn  
**Position:** Full-Time Instructor  
**Email:** kankajit@live.com  
**Telephone:** #7214

**IV. Course Objectives**

Upon completing this course, students should be able to:

- Understand the differences among various types of computerized business systems such as MIS, TPS, DSS, and EIS
- Define the major business functions of marketing, manufacturing, personnel, purchasing, and finance; and how these are accomplished using modern information systems
- Recognize how today's computer hardware, software, and communications networks are utilized together to create the digital firm
- Know the ethical and social considerations and related professional responsibilities for the use of computer information systems
- A review of information systems that assist management decision, the assumptions built into them, the limits they impose and the possibilities for new management strategies they provide.
- A review of the changing role of information systems in businesses and the attempt to create knowledge-based businesses.
- Know the ethical and social considerations and related professional responsibilities for the use of computer information systems.

**V. References**

**Required:**

Rainer, R. Kelly, Cegielski, Casey G., *Introduction to Information Systems, 4/e*, Wiley, 2013.

**Reference text:**

**Supplemental reading:** To be given in class

## **VI. Expectations**

1. Demonstrated/understanding of basic information technology as provided in textbook Technical Guide.
2. Ability to participate in discussion and commentary during class periods.
3. Assigned readings are meant to be completed prior to class.
4. The course website should be accessed regularly to follow postings and schedule changes.

## **VII. Course Policies**

### **1. Academic Honesty**

The IBM department has a zero tolerance for plagiarism. This includes downloaded material from the Internet, copied passages from a book or a fellow classmate without proper acknowledgment of the source(s). Breaches of academic integrity which includes submitting other peoples work as your own will result in an automatic grade of zero for the assignment/ exam, and may be reported to the judicial affairs officer. All students are responsible for learning the proper forms of citation required by the course instructor

### **2. Handing in Assignments**

Unless otherwise noted, all assignments are due in class, on the date specified, and typed. Please use 12 point font and 1.5 spacing between lines. Late assignments suffer a 50% penalty, starting at the end of the class on the due date; no late assignments will be accepted more than 1 week after the due date.

### **3. E-mail**

I do welcome questions and will provide input to you over email. Additionally, for help on assignments, come to office hours or schedule an appointment to see me.

### **4. Attendance**

Regular attendance is expected for all students enrolled in the course. Students who arrive late or leave early will be counted as late and three will equal an absence. Every student is responsible for all material covered in class when absent. Students who miss more than 80% of the classes will not be eligible to take the final examination.

### **5. Disruptions to class**

Your participation in class discussions on material and questions is important, welcome and integral to the class. However, I do not tolerate cross talk or disruptive conversations during class. Private conversations in class are disruptive, and prevent other students from hearing and learning from the material presented. You may be asked to leave the class if you are disruptive to other students. All mobiles must be turned to silent and put away. You can only use your electronic devices (Ipads, Netbooks, etc.) if they are being used to follow the lecture PowerPoints or research relevant information to the topic being discussed.

### VIII. Course Assessment Scheme

#### Individual Assignment

Individual Report Writing - You will be expected to write an assignment at the maximum of 2000 words. The topic will be discussed and assigned in class.

#### Group Work

Case Study Report and Presentation - Case studies will be given to each group to conduct a necessary problem-solving on the case and present to class plus a written report to be submitted – individual and group performance will be assessed based on group/individual presentation and quality of written report.

#### Class participation/quiz

You are expected to get involved in class activities throughout the semester by participating in class discussion and also get into group discussion. Group performance will be evaluated on their performance as well as you will be evaluated by your team member.

#### Midterm/Final Examination

Examination will be covering the contents taught in class, you will be expected to answer the questions asked in the exam paper as well as solve the problem of case study (s) during the exam.

### IX. Course Grading & Requirements

Class grading will be based on points in the following distribution (Percent):

Individual Assignment/work	10%
Group Work	10%
Class participation/quiz	20%
Mid-Term Examination	30%
Final Examination	30%
Total	100%

### X. Evaluation Criteria

1. Students are required to attend at least 80% of the classes to be eligible for the final examination.
2. This course employs the standardized grading system:

80 - 100	A
75 - 79	B+
70 - 74	B
65 - 69	C+
60 - 64	C
55 - 59	D+
50 - 54	D
0 - 49	F

3. The following grades may also be given:

'I'	Incomplete
'W'	Withdrawn
'IP'	Course work in progress

**XI. Class Schedule**

The details of this document may be changed during the course of the semester. Any changes will be announced in class or/and posted on the course website.

<b>Date/ Week</b>	<b>Topic</b>	<b>Assignments</b>	<b>Due</b>
1-2	The Modern Organization	n/a	
3	Information Systems and the Modern Organization	Individual assignment Topic will be given	26 September (Before Mid-Term)
4	Ethics, Privacy and Information Security	In class Discussion on Ethic and Privacy Issues	29 August
5	Data and Knowledge Management	In class exercise on Database issue	4 September
6-8	Network Applications E-Business and E-Commerce	In class Discussion	Every week
9	Wireless, Mobile Computing and Mobile Commerce	Group Case Study Assignment will be given	TBC
10	Organizational Information Systems	n/a	
11	Customer Relation Management	Case study Presentation	TBC
11-14	Supply Chain Management and Managerial Support Systems	Case study Presentation	TBC
15	Acquiring Its and Applications	Case study Presentation	TBC